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**For Immediate Release**

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**Tony Award® Winner Billy Porter and Cast Members from the Tony Award®  
Winning Best Musical KINKY BOOTS to Perform at the  
15th Annual Winter's Eve at Lincoln Square**

*The Annual Fete Featuring FREE Live Entertainment, Family Fun, Children's Activities, Food Tastings from Top Local Kitchens and the Upper West Side's Only Tree Lighting Ceremony will take place on  
**Monday, December 1, 2014, at 5:30PM***



**New York, NY**—The [Lincoln Square Business Improvement District](#) (BID) is proud to announce that Tony Award® winner **Billy Porter**, star of the hit Broadway show *Kinky Boots*, will join as the emcee for the 15<sup>th</sup> Annual Winter's Eve at Lincoln Square, New York's largest outdoor holiday festival, which is set for Monday, December 1<sup>st</sup> from 5:30PM – 9:00PM! The night will kick-off with a special performance from *Kinky Boots* on the main stage at Dante Park (Broadway & 63rd Street). Headlining the main stage this year is a Winter's Eve favorite, folk legend **Arlo Guthrie**. This annual holiday festival will feature 20 live performance areas and over 30 restaurants offering savory samples of signature dishes.

"Winter in NYC is one of my favorite things, and there's nothing more magical than Lincoln Square during the holidays. I'm thrilled to participate in Lincoln Square BID's fabulous night of festivities, food, music, culture and community," said Tony Award® winner **Billy Porter**, star of the hit Broadway show *Kinky Boots*.

“We are so pleased to have Broadway star, Billy Porter and the outstanding cast members of *Kinky Boots* join us for this milestone year,” said Lincoln Square BID President, **Monica Blum**. “Billy will undoubtedly light up the Upper West Side with holiday cheer to kick-off this annual celebration that has become one of New York City’s iconic public, holiday events. Whether you live here or are visiting; whether you are a foodie, a student, a retiree, a theater or folk music enthusiast; there is something for everyone at Winter’s Eve and we encourage all to join in on the fun!”

Admission to Winter’s Eve is free. Event attendees are encouraged to bring and donate gently used or new coats of all sizes to Dante Park at 63rd Street and Broadway as part of the 26th Annual **New York Cares** Coat Drive.

*Winter’s Eve at Lincoln Square is hosted and produced by the Lincoln Square Business Improvement District (BID), a not-for-profit tax-exempt organization that was formed in 1996 by property owners, businesses and others with a stake in this Upper West Side community. The mission of the Lincoln Square Business Improvement District is to make Lincoln Square cleaner, safer, and more beautiful, and to undertake various improvement projects by focusing efforts on supplemental sanitation and security services; the beautification of public spaces, malls, and parks; and the promotion and marketing of the area’s diverse business and cultural offerings. Members of the Lincoln Square BID include property owners, businesses, hotels, restaurants, leading retail establishments, both large and small, cultural institutions, public officials, and residents. For more information please visit [www.lincolnsquarebid.org](http://www.lincolnsquarebid.org)*

#### **LISTING INFORMATION**

**Event:** 15<sup>th</sup> Annual Winter’s Eve at Lincoln Square  
**Date/Time:** Monday, December 1, 2014 from 5:30pm to 9:00pm  
**Location:** Broadway from Time Warner Center at Columbus Circle to 68th Street  
**Description:** The Lincoln Square Business Improvement District hosts its 15th Annual “Winter’s Eve at Lincoln Square,” a huge, outdoor neighborhood festival featuring free live entertainment, outdoor food tastings from over 30 area restaurants, family fun, children’s activities, and shopping throughout the Lincoln Square area. Celebration begins (rain, snow or shine) at 5:30pm with the Upper West Side’s Tree Lighting ceremony at Broadway and 63<sup>rd</sup> Street. Food Tastings officially begin at 6:00PM.  
**Bus:** M5, M7, M11, M66, M72, M104  
**Subway:** 1 to 66th/Lincoln Center or A C B D 1 to 59th/Columbus Circle  
**Website:** [www.WintersEve.nyc](http://www.WintersEve.nyc)  
**Phone:** 212.581.3774  
**Press:** For press inquiries please contact: Justine DiGiglio at (212) 205-6632 or [Justine@nicholaslence.com](mailto:Justine@nicholaslence.com).  
Press should check-in at the Information Tent at Dante Park on Broadway at 63rd Street.

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