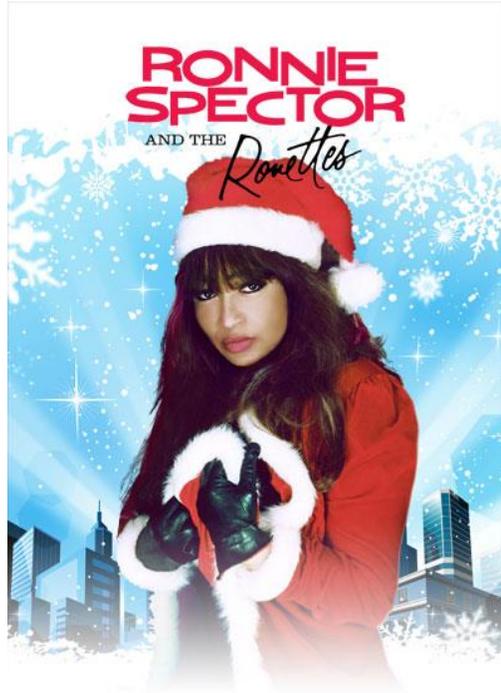




FOR IMMEDIATE RELEASE

Spector Spectacular! *Ronnie Spector and The Ronettes* to Headline 20th Annual Winter's Eve at Lincoln Square Presented by the Lincoln Square BID



The rock icon and New York City native will light up the Upper West Side at New York's largest holiday festival; Monday evening, December 2, 2019, 5:30 PM – 9:00 PM

New York, NY – October 8, 2019 – For Ronnie Spector this holiday season, Winter's Eve will “be her baby.” The Lincoln Square Business Improvement District (LS BID) announced today that the iconic **Ronnie Spector and The Ronettes** will headline the main stage at Dante Park (Broadway and 63rd Street) and help light up the Upper West Side at the 20th Annual Winter's Eve at Lincoln Square. New York's largest holiday festival kicks off with the Upper West Side's only tree lighting ceremony on Monday, December 2, 2019 at 5:30 p.m. The highly-anticipated **FREE** annual festival continues until 9:00 p.m. and promises a new and lively lineup of legendary performers, up-and-coming musicians, entertainment, dancers, and more. Previous Winter's Eve headliners have included legends such as Arlo Guthrie, The Monkees' Micky Dolenz, Suzanne Vega, Billy Porter, American Idol and Broadway Star Justin Guarini, Tom Chapin and The Chaplin Family and many others.

Ronnie Spector is the embodiment of the heart, soul, and passion of female rock and roll in the 1960s. Born and raised in Spanish Harlem, she formed The Ronettes while she was still a teenager and released her first record in 1961. She went on to record genre-defining classics such as the Grammy Award-winning "Walking in the Rain," "Do I Love You," "Baby I Love You," "The Best Part of Breaking Up," "I Can Hear Music," and of course, the international number one smash hit "Be My Baby."

In 2006, “Be My Baby” was added to the National Recording Registry of the Library of Congress, preserved as a work of historical and cultural significance. A year later, Ronnie Spector and The Ronettes were inducted into the Rock & Roll Hall of Fame. In 2017, “Be My Baby” was named by Billboard Magazine as the *#1 Greatest Girl Group Song of All Time*.

Ronnie’s beloved Christmas songs, such as “Frosty The Snowman” and “I Saw Mommy Kissing Santa Claus”, are among ASCAP’s Top 20 most-played holiday radio hits of the past 25 years. In January, Ronnie and The Ronettes returned to the **Billboard Hot 100** for the first time in over 52 years, as perennial smash ‘Sleigh Ride’ re-entered the charts, giving Spector her first **Top 40** hit in decades.

Ronnie Spector said, “As a native New Yorker, I’m thrilled to take part in this wonderful celebration. I was born and raised in Spanish Harlem, but many people don’t realize I lived on West End Avenue and Riverside Drive for many years, so coming back to the Upper West Side feels like home. I love it.”

“We are incredibly excited to have Ronnie Spector headline our biggest celebration yet,” said **Monica Blum, Lincoln Square BID President and Founder of Winter’s Eve**. “As a native New Yorker, Ronnie will bring that city and holiday flare perfect for our 20th annual Winter’s Eve celebration. It will be a magical night filled with music and talent as diverse as New York City itself, and we cannot wait to share our milestone with such an iconic singer.”

As a seminal force in Rock, Spector’s swagger, moxie and trademark voice (*still instantly recognizable from the first note*) defined an era. As the Number One pop group in England, Ronnie Spector and The Ronettes headlined over acts including **The Rolling Stones, Eric Clapton** and **The Yardbirds**. In the years since, Spector has collaborated with **George Harrison, Jimi Hendrix, Bruce Springsteen** and **The E Street Band**, members of **The Beatles** and more. **Billy Joel** wrote ‘Say Goodbye to Hollywood’ as a tribute to Ronnie, and her duet with **Eddie Money**, ‘Take Me Home Tonight’, reached #4 on the Billboard Hot 100 Chart.

As a performer and style icon, Spector has reached a new level of cultural significance. Critical respect is at its peak, and she continues to thrill -- inspiring and empowering a new generation of fans as an enduring, transcendent figure, who has overcome adversity. Much as **B.B. King** came to embody the blues or **Chuck Berry** was to early Rock ‘n Roll, Spector has solidified her status as the Rosetta Stone for female rock performers of today.

Winter’s Eve was created two decades ago by the LS BID to kick off the holiday season by spreading cheer, while also promoting local businesses and restaurants. Fast forward 20 years later, and Winter’s Eve has grown into a New York City staple and tradition. For more information about Winter’s Eve, including upcoming performances, events and food tastings, please visit: www.WintersEve.nyc or call 212.581.3774.

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About the Lincoln Square BID:

The Lincoln Square BID is a not-for-profit tax-exempt organization whose mission is to make Lincoln Square cleaner, safer, and more beautiful, and to undertake various improvement projects. Efforts are focused on supplemental sanitation and security services; the beautification of public spaces, malls, and parks; and the promotion and marketing of the area’s diverse business and cultural offerings. The Lincoln Square BID acts as a catalyst working with business, community and City partners to promote positive change in Lincoln Square. The BID’s programs and initiatives, including Winter’s Eve at Lincoln Square – New York’s largest holiday festival, are designed to foster tourism, and to showcase the rich and varied resources of this vibrant Upper West Side neighborhood. For more information, please call (212) 581-3774 or visit www.lincolnsquarebid.org.

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