

WINTER'S EVE AT LINCOLN SQUARE is

produced by the Lincoln Square Business Improvement District (BID) whose mission is to make Lincoln Square cleaner, safer, & more beautiful, & to undertake various improvement projects. We focus our efforts on supplemental sanitation & security services; the beautification of public spaces, malls, & parks; & the promotion & marketing of the area's diverse business & cultural offerings. The Lincoln Square BID acts as a catalyst working with business, community & city partners to promote positive change in Lincoln Square. Our programs & initiatives, including Winter's Eve, are designed to showcase the rich & varied resources of this vibrant Upper West Side neighborhood.

Monica Blum, President Ralph Memoli, Executive Vice President Philip Gordon, Manager of Field Operations Julie Kronick, Marketing & Special Projects Manager Christie Klima, Program Assistant Elizabeth Grant, Outreach and Visitor Services Coordinator

Winter's Eve 2018

Production & Design | MAG Public Relations | Nicholas & Lence Communications Art | Dave Calver

Lincoln Square Business Improvement District 1841 Broadway, Suite 1112 New York, NY 10023

212.581.3774 info@lincolnsquarebid.org lincolnsquarebid.org

WINTERSEVE.NYC

II LINCOLNSQUAREBID WINTERSEVE OLINCOLNSQUARENY





WINTER'S EVE AT LINCOLN SQUARE,

celebrating its 19th year, is New York's largest holiday festival featuring an exciting evening of free live music & entertainment at over 20 performance venues, food tastings from 34 of the area's best restaurants, & shopping & holiday cheer for the whole family. Winter's Eve takes place from 5:30pm to 9:00pm, beginning with the Upper West Side's only holiday tree lighting ceremony.

Attendees are encouraged to donate a new or gently used coat at Dante Park (Broadway & 63rd) to support New York Cares—the official charitable partner of Winter's Eve.



ACKNOWLEDGEMENTS

Special thanks to our Board of Directors & generous sponsors, the Lincoln Square BID Clean Team & Public Safety Officers, P.J. Clarke's, Church of Jesus Christ of Latter-day Saints, Related Companies & The Shops at Columbus Circle, The Walt Disney Company & the entire WABC-TV team, Streetplus, NYC Mayor's Office of Citywide Event Coordination & Management, NYPD, FDNY, NYC Departments of Transportation, Parks & Recreation, Sanitation, Health, Consumer Affairs, Small Business Services, CB7, CB4, Lincoln Center & all of the neighborhood stores, restaurants, organizations, artists & volunteers that help make this event a success.

THANKS TO NEW YORK CARES, our charitable partner, for providing volunteers during Winter's Eve.

WINTER'S EVE AT LINCOLN SQUARE'S MULTICULTURAL **PERFORMANCES** have been made possible in part with funding from New York City Council Member Helen Rosenthal.

HOLIDAY LIGHTS IN THE BROADWAY MALLS are supported in part by Con Edison.

BOXED DINNERS FOR VOLUNTEERS & TALENT have been made possible in part thanks to NYIT & Whole Foods Market.

ABOUT THE TREE

This year's Concolor Fir comes from Domes Tree Farm located in Bliss, New York. The tree was installed by the NYC Department of Parks & Recreation & features old-fashioned silver glass glitter ornaments by Tinsel Trading.

Presenting Sponsor

Premier Partner

RELATED

GLENWOOD

Platinum Plus

EXTELL







Platinum





















NYıT

Bronze



Rosa Mexicano







Silver











Friends of the Festival

Bar Boulud • Boulud Sud • Epicerie Boulud • The Empire Hotel • Intersection

Time Warner Center 60

DIPTYQUE 1st Floor

- Gift with any purchase
- Complimentary hot cocoa & holiday cookies

JO MALONE LONDON 1st Floor

— Spend \$200, receive 15% off

STUART WEITZMAN 1st Floor

— Complimentary hot apple cider & treats

L.K. BENNETT 2nd Floor

- Coupon card with 20% off one full price item, with exclusions
- Complimentary prosecco

SEPHORA COLUMBUS CIRCLE 2nd Floor

- Mini services and giveaways

AVEDA 3rd Floor

- Complimentary winter scalp & hair consultations
- Free travel sized favorite with a purchase over \$65
- Complimentary Aveda Comforting tea

PROFESSIONAL CHILDREN'S SCHOOL

132 W. 60th between Columbus and Amsterdam



— 6:30pm: one hour concert featuring classical and jazz musicians and vocalists. Hear tomorrow's stars today!

CHURCH OF SAINT PAUL THE APOSTLE

Columbus Ave. at 60th St. 🙃 🧐



- Cookie decorating & hot chocolate
- 6:00pm: The Melita Ensemble; 6:30pm: Movie for Children -The Little Drummer Boy; 7:00pm: Daniel Ficarri, performing on the organ & St. Nicholas arrives; 7:25pm: Spanish Chamber Group performance; 7:40pm: 511 Brass Quintet performance; 8:OOpm: Young Adult/Broadway Concert/Sing-a-long

MELISSA'S GOURMET DELI

1873 Broadway bet. 61st & 62nd St.

- 10% off all purchases

WEST ELM

1870 Broadway bet. 61st & 62nd St.

- 6:00pm-8:00pm: Selections of gourmet chocolate-covered nuts from Opera Nuts by Rachel Roth

TD BANK

1873 Broadway at 62nd St. 🧐



- 5:30pm-7:00pm: Holiday craft station for kids

1995 Broadway at 68th St. 🧐 🕫



- 5:30pm-7:00pm: Performance by Student Chamber Groups from Special Music School

TD AMERITRADE

1881 Broadway at 62nd St.



- 5:30pm: Performance by the West Side Kids Company
- Complimentary cookies, juice, water & coffee

BED BATH & BEYOND

1932 Broadway bet. 64th & 65th St. 6

- **The Yaz Band**, 6:15pm, 7:15pm & 8:15pm
- In-store demonstrations
- Complimentary cookies & hot chocolate





THE NEW YORK PUBLIC LIBRARY @ FOR THE PERFORMING ARTS

40 Lincoln Center Plaza

- 6:00pm; 6:30pm; & 7:00pm: Free 30 min highlight tours of the special exhibition: "Voice of My City: Jerome Robbins and New York"
- 6:00pm: Songbook: Broadway's Future New music by an emerging composer/lyricist with free performances by Broadway vocalists (Bruno Walter Auditorium at the Library)

AMERICAN FOLK ART MUSEUM 🙃

125 Columbus Ave. bet. 65th & 66th St.

10% store discount

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

125 Columbus Ave. bet. 65th & 66th St.

- Hot chocolate

RAYMOUR AND FLANIGAN 69 66



1961 Broadway at 66th St.

- \$100 off a \$1000 purchase

KIEHL'S SINCE 1851

154 Columbus Ave. bet. 66th & 67th St.

- Kiehl's Cash \$20.00 off a \$65.00 purchase
- Complimentary coffee & cookies

THE JUILLIARD STORE

144 W. 66th St. bet. Broadway & Amsterdam Ave.

- 10% off entire purchase
- Complimentary cookies

GOOD SHEPHERD-FAITH PRESBYTERIAN CHURCH

152 W. 66th St. between Amsterdam & Broadway



- Complimentary cookies & cider
- Live music

THE YARD

157 Columbus Ave. at 67th St.

- Free Day Pass
- Free Week of CoWorking Membership
- Complimentary snacks & boozy hot chocolate

INNOVATION LUGGAGE

2001 Broadway at 68th St.

- Discounts
- Complimentary wine & finger food

SHAKESPEARE & CO.

2020 Broadway bet. 69th & 70th St.

 Celebrate the return of Shakespeare & Co. to the Upper West Side!

MORE ON THE STREET

Giant Frost Puppets from Processional Arts Workshop

Alice Farley Dance Theater Stilt Walkers

Jugglers

LED Butterflies

Drawn Together (Caricature Artists)

Andrea Beeman "The Enchantress of Bioluminosity"

L Train Brass Band

Tipsy Oxcart

Columbia University Lion Dance

Mariachi Nuevo Mexico

Opera Collective





ENTERTAINMENT AND FAMILY FUN

DANTE PARK MAIN STAGE

Broadway bet. 63rd & 64th St.

Tree Lighting | 5:30pm

Master of Ceremonies: Judy Collins **Arlo Guthrie & The Guthrie Family**

Young People's Chorus of New York City **WABC-TV's Amy Freeze**

The Metropolitan Opera

Frank London's Klezmer Brass Allstars | 6:30pm Spanglish Fly | 8:00pm

DANCE TENT PRESENTED BY D Bank 62nd St. & Columbus Ave

Café Wha? Band | 6:00pm & 7:45pm DJ Tom Macari | 5:30pm & 7:15pm

RAYMOUR & FLANIGAN

1961 Broadway



- Mister G | 6:30pm & 7:30pm
- The Very Hungry Caterpillar Show | 6:00pm & 7:15pm
- Meet & Greet with Santa | 4:30pm 6:30pm (on a first come, first serve basis)

Activities with New York Family, The New Victory Theater, West Side Y, Help Me See, Face Painting & treats from Magnolia Bakery | All evening

AMERICAN FOLK ART MUSEUM

125 Columbus Ave. (bet. 65th & 66th St.)



WBGO

TIME WARNER CENTER 🎨 🏶

Second Floor



- Broadway Under the Stars: Phantom of the Opera, Chicago, Waitress | 5:00pm
- Jack Frost: The Original Freezemeister | 6:00pm
- LaGuardia High School Show Choir | 7:00pm
- Jazz at Lincoln Center presents Lucy Yeghiazaryan | 8:00pm

RICHARD TUCKER PARK

The Nashville Attitude | 6:00pm & 7:30pm Theo Croker 'Afrosonic' | 6:45pm & 8:15pm

TISCH WNET STUDIOS

WNET welcomes visitors to the Tisch WNET Studios for photos with Sesame Street Friends | 5:30pm - 9:00pm

FREY PLAZA 🥯



In partnership with Dance Parade | 6:00pm Alternating every 15 minutes

Ajna Dance Company Fraternidad Folklorica **Red Silk Dancers Steele Dance**

DAVID RUBENSTEIN ATRIUM



Chimbita | 7:00pm

APPLE STORE, UPPER WEST SIDE 1981 Broadway at 67th St.

Steinway & Sons, Spirio | All evening

FILM SOCIETY OF LINCOLN CENTER 📀

Elinor Bunin Munroe Film Center, 144 W. 65th St.

Free screenings of *Prancer* & complimentary popcorn for attendees | 3:00pm; 5:00pm; & 7:00pm

OUTDOOR FOOD TASTINGS 5:30PM-8:30PM **GLENWOOD**

Enjoy sweet & savory samples (\$1-\$4) from 34 Lincoln Square restaurants

TIME WARNER CENTER **COLUMBUS CIRCLE**

Asiate at Mandarin Oriental, NY Bar Masa

Bluebird London **Bouchon Bakery** Dizzy's Club Coca-Cola

Porter House Bar and Grill Sapphire Indian Cuisine Whole Foods Market & Hot

Bread Kitchen

Landmarc Momofuku Noodle Bar **INCOLN SQUARE RESTAURANT ROW**

BROADWAY BETWEEN 62ND & 64TH ST

Atlantic Grill Bar Boulud BONMi Boulud Sud Breads Bakery Café Fiorello COFFEED The Empire Rooftop Gabriel's Bar & Restaurant Magnolia Bakery P.J. Clarke's Rosa Mexicano The Smith

RICHARD TUCKER **PARK**

BROADWAY/COLUMBUS BETWEEN 65TH & 66TH STREETS

Francesco's Pizzeria Gina La Fornarina **Gourmet Garage** Indie Food + Wine La Boite en Bois Le Pain Quotidien Lincoln Center Kitchen Nanoosh Sole Bistro Italiano Tavern on the Green

A portion of the Winter's Eve Food Tastings' proceeds will be donated to New York Cares.

Starbucks



Enter the Winter's Eve Raffle at the Information Tent (Dante Park, Broadway & 63rd St.) or at Time Warner Center's Concierge Desk for a chance to win wonderful prizes from local businesses & organizations.