

# Preparing Your Business for the **Unexpected**



## Protect the Planet, Protect Your Business

April 22nd is the 56th anniversary of Earth Day. Act now- make smart resilient choices for your business and community.

Presented in partnership with the NYC Department of Sanitation (DSNY).

### WHEN

Wednesday, April 22, 2026  
11:00 a.m. - 12:00 p.m.

### WHERE

Online

### REGISTER TO ATTEND

<https://BPREPEarthday.eventbrite.com>

## + YOU WILL LEARN HOW TO



- ▶ **Stay in business**  
Identify your key business functions, employees, and documents.



- ▶ **Protect your investments**  
Understand how to protect your assets and navigate insurance processes.



- ▶ **Be ready for action**  
Create a continuity plan for your business.