



Annual Report Lincoln Square BID 2023–2024

W 73rd St

W 73rd St

LSBID Area Map

W 72nd St

W 71st St

W 70th St

W 70th St

W 69th St

Amsterdam Ave

W 68th St

Columbus Ave

W 67th St

DISNEY/ABC

W 66th St

MLK EDUCATIONAL CAMPUS

W 66th St

RICHARD TUCKER PARK

W 65th St

LAGUARDIA HIGH SCHOOL

W 65th St

LINCOLN CENTER FOR THE PERFORMING ARTS

W 64th St

W 64th St

W 63rd St

AMSTERDAM HOUSES

DAMROSCH PARK

W 63rd St

DANTE PARK

W 63rd St

W 62nd St

FORDHAM UNIVERSITY

W 61st St

Columbus Ave

W 60th St

W 60th St

W 59th St

JOHN JAY COLLEGE

MOUNT SINAI WEST HOSPITAL

DEUTSCHE BANK CENTER

Columbus Circle

CENTRAL PARK

Central Park W

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Board & Staff

May 15, 2024



Dear Friends:

When we are out and about in the Lincoln Square neighborhood today, we sense that the problems of the COVID years are receding. While foot traffic is still down, our sidewalks are active, restaurants are busier, and theater and concert hall seats are filling up.

Despite these positive indicators, challenges remain. Like many New York City neighborhoods, our district continues to lose commercial business and has some large vacant retail spaces that are proving difficult to fill. Crime, retail theft and homelessness remain concerns. And we anticipate that congestion pricing may bring increased gridlock to the southern part of our district. Moreover, our largest commercial property owner, The Walt Disney Company, is moving downtown. The Disney site will probably become residential, joining the eight new residential properties developed since the BID's formation almost 30 years ago.

Our neighborhood thrives thanks to our property owners' efforts and the growing residential community, world-class hotels, and mainstay institutions and businesses that securely moor the area. These include Lincoln Center and its highly acclaimed performing arts organizations providing nightly entertainment; Fordham University and New York Institute of Technology, which are educating future leaders; and Deutsche Bank Center, our lively shopping and dining anchor. We work hard year-round to provide a clean, safe, beautiful, and vibrant place for everyone who lives and works here, owns a business or property here, and those who come for culture, food and fun.

We have many achievements to celebrate this year – we strengthened our sanitation and area maintenance program, hired a new public safety contractor, continued our successful summer concert series, installed our *Magical Lights*, and hosted the second annual *WinteRamble*. Morton Williams is finally open at the northern end of our district, and in a year or so Wegmans will also come to Lincoln Square.

After five years, our Board recently approved a FY25 budget with a small assessment increase of 5.2% from \$2.85 million to \$3 million. This increase, within our authorized assessment level of \$3.2 million, amounts to approximately 1% per year over the past five years. This will enable us to increase wages, keep up with rising costs, maintain sufficient reserves, and, most importantly, continue to provide the outstanding services that you have come to expect in Lincoln Square. New approximate billing rates will be \$0.26 for garage, \$0.58 for commercial, and \$0.62 for retail. Most of the annual assessment comes from property owners and businesses; residents who benefit greatly from what we do are not assessed although condo owners pay a \$1 a year – less than the cost of one tulip bulb.

We will begin FY25 by focusing on the recommendations in our Strategic Plan created by HR&A Advisors and Carl Weisbrod, our speaker today. This strategy will ensure that our organization is financially secure and that all who benefit from our critical, quality-of-life services are invested in our success. That may result in some changes in our District Plan. With the help of our property owners on the recently formed District Plan Committee and the Department of Small Business Services, our elected officials, and all our stakeholders, we will work to move this process forward.

We extend our appreciation to Henry Timms, the transformative President of Lincoln Center who is stepping down. Thank you to our small but very hardworking staff, ably led by Ralph Memoli and supported by our new Vice President of Operations, Aquilino Cabral. We welcome the new Commanding Officer of the 20th Precinct, Deputy Inspector Candida Pun-Sullivan, and we appreciate the support of our dedicated partners, elected officials, government colleagues, and tireless Board of Directors, who work with us daily to make Lincoln Square an outstanding place to live, work and visit. Everyone plays a role in our success, and none of this would be possible without your part.

Sincerely,



Monica Blum, President



Gary Jacob, Chairman



Focus on Quality-of-Life and the Public Realm

SANITATION AND AREA MAINTENANCE

Clean streets, clean curbs and well-maintained sidewalks make a neighborhood livable. They help create a positive impression on visitors and foster a sense of pride and belonging for property owners, residents and businesses. The Lincoln Square BID's Clean Team consists of 15 members contracted from Streetplus. This past year, we hired an additional worker to focus on Broadway, increased wages and enhanced training. These dedicated workers, who are critical to the area's vibrant atmosphere, now put in an impressive total of 600 tireless service hours per week, which is almost the pre-pandemic level.



Clean Team member Eloy Bravo will celebrate 25 years with the BID in July 2024.

The Clean Team's duties, which supplement City services and focus on quality-of-life, include sweeping litter from the curb and sidewalks, disposing of garbage in BID-owned and branded trash receptacles, and placing full garbage bags in Citibins for collection by the NYC Department of Sanitation (DSNY).

In addition, the Clean Team works hard to keep street furniture clean by removing unsightly graffiti and stickers and power washing spots on sidewalks as needed, even breaking out old-fashioned scrub brushes for areas the hose can't reach.



Every year our Clean Team relocates heavy trash receptacles in advance of Presidential visits, marathons and other special events. Now our two special dollies make this task more efficient and easier.



Our Clean Team clears snow, ice, slush, and excess water from crosswalks, bus stops, and fire hydrants, and applies fresh coats of paint to our street furniture. Undaunted, our Clean Team is out there in the best and worst conditions.





Our first and most enduring partnership started in 1997 with Goddard Riverside Community Center. Each weekday morning, Goddard's team members, aptly known as the Green Keepers, can be found clearing litter from the ten Broadway Mall crossings and interiors, and emptying trash receptacles. In winter, they turn to shoveling snow and keeping mall crosswalks clear. Ashley Smith (pictured, center), our supervisor from Goddard, celebrated 15 years at Lincoln Square in August 2023, while Tom Tychi (pictured, left) celebrated 25 years in April 2023. Our Board recently approved a new three-year contract with Goddard that also included wage increases for this hardworking, loyal team.



The BID continues to participate in the City's Clean Curbs initiative, which containerizes waste into closed bins. In FY24, we added two more rodent-proof Citibin units, for a total of four on Broadway. Each bin now holds up to 40 garbage bags placed there by our Clean Team and collected by DSNY. We have ordered two more Citibins and are identifying locations on Amsterdam Avenue, for a total of six Citibins in Lincoln Square.

To continue the trash revolution, in April 2024 we started a new pilot program in partnership with DSNY and are now taking some garbage bags to the sanitation depot on 57th Street. These strategies help get ugly piles of garbage bags off sidewalks – a big win for Lincoln Square and a big loss for rodents. We will evaluate this program and tweak it as needed to insure that Lincoln Square remains spotless.



Sanitation & Area Maintenance Stats

MAY 2023–APRIL 2024

1,150

TONS OF PUBLIC
LITTER BAGGED

20,627

ITEMS SCRAPED,
CLEANED OR PAINTED

125

TRASH CANS, BIG BELLIES
AND CITIBINS



651

INSTANCES OF
GRAFFITI REMOVED



In August 2023, Public Safety Supervisor Lincoln Constance celebrated 15 years working with the BID.



PUBLIC SAFETY

Public safety, crime and homelessness are on everyone's minds and remain a BID priority. In May, after a lengthy RFP process, we identified a new company, Arrow Security, to provide public safety services to the BID. We expect this new company to strengthen our program and increase our staffing levels.

Our uniformed, well-trained Public Safety Officers (PSOs) patrol the district seven days a week from 11:00am until 9:00pm. The officers are a reassuring presence and a deterrent to crime and serve as the eyes and ears of the NYPD, calling for assistance where necessary, helping tourists and visitors by answering questions, and giving directions. They cover parades, large events, protests and marathons and, along with BID staff, coordinate with security directors throughout the district to insure that we share the most up-to-date information with our businesses and community.

Daily, PSOs report situations related to emotionally disturbed individuals, homeless and encampments to 311 and the Department of Homeless Services, Goddard Riverside, and, if necessary, to 911. One extremely large homeless encampment proved to be particularly challenging, but after many months of our team's persistent outreach and calls, the encampment was dismantled.

In addition, PSOs count pedestrians at key intersections, assess garbage conditions, and report issues such as vending violations, damaged street signs, broken streetlights, new and unfilled potholes, abandoned property, and leaking fire hydrants to the appropriate City agency or the BID's Clean Team for corrective action. Our PSOs, along with our Clean Team, find lost valuables that they help return to their rightful owners. From May 2023 through April 2024, our PSOs and our Field Operations team reported 1,916 incidents and conditions and had 3,569 public interactions – both numbers represent increases over last year.



Our longstanding relationship with the NYPD and the 20th Precinct is vital to the safety of Lincoln Square. We work with the commanding officer, our neighborhood coordination officers and community affairs officers, and never miss 20th Precinct Community Council meetings. We also hosted several Build the Block meetings including one where we arranged for a presentation by the Manhattan DA's office on trespassing and retail theft.



The BID is a member of the Executive Advisory Subcommittee of NYPD Shield, the Manhattan DA's Small Business Alliance and sits on the Mayor's Retail Task Force, which identifies program-oriented solutions and enhanced enforcement efforts to combat retail theft. We were pleased that some neighborhood businesses – Sephora, The Emporium, Ltd. and representatives from The Shops at Columbus Circle – attended the Manhattan DA's Community Leaders Breakfast, hosted by Fordham University, to ensure that Manhattan, and the Upper West Side specifically, stay a safe place for all. Fortunately, overall index crime dropped 7.4% for the 2023 calendar year in the 20th Precinct.

STREETSCAPE & BEAUTIFICATION

Our ambitious beautification program, which has been ongoing since 1999, is something we are very proud of. In October, we went out to bid for landscaping, and awarded a new three-year contract to our current contractor, A. Bulfamante Landscaping. This continuity will again ensure that Lincoln Square's urban gardens continue to meet our high standards. Our signature program encompasses the Broadway Malls from 60th to 70th Streets and Dante and Richard Tucker Parks.

Our efforts include year-round ongoing maintenance, watering, four seasonal displays, banishing weeds, and adding mulch, ground cover and new shrubs. In spring and summer and into the fall, we fill dozens of end beds, planters, and urns with thousands of colorful annuals that provide a riot of color. In winter, we install festive displays with red twigs, magnolia leaves and balsam boughs.



We continue to rejuvenate our parks and malls and planted new red twig dogwoods, boxwoods, oak leaf hydrangeas, Manhattan euonymus, and a giant oakleaf holly. In addition, we worked on the "endbed" at the 65th Street crossing by raising it, removing dead shrubs, and adding astilbe and knock out roses. Throughout the malls, we also refurbished our mulch pathways, which are aesthetically pleasing and enable our teams to walk safely through the malls without trampling on plants or tripping on exposed roots.

We also added more planters for the district this spring, specifically at Dante and Richard Tucker Parks, giving us a total of 76 planters and 18 urns. In the coming months, we aim to continue our improvements to our mall interiors with the planting of more perennial shrubs, evergreens and crabapple trees.



In addition to our year-round horticultural efforts, our streetscape program ensures inviting and well-managed sidewalks and other public spaces. Pedestrians can take advantage of information and wayfinding kiosks and relax with refreshments on movable tables and chairs shaded by cheerful red umbrellas – all provided by the BID at Richard Tucker and Dante Parks. This past fall, the BID worked with NYC Department of Transportation

and NYC Parks and Recreation to install bike racks at Dante Park along the popular Columbus Avenue bike lane.

We so appreciate the support we know we can count on for our beautification and streetscape efforts. These include individuals, local organizations, some residential buildings, Greenacre Foundation, and, of course, NYC Parks. Visit [Lincolnsquarebid.org/supporters](https://www.lincolnsquarebid.org/supporters).

ADVOCACY & COMMUNITY PARTNERSHIPS

The BID is the problem solver and steward for the neighborhood and continues to advocate on behalf of its stakeholders for positive change. We work closely with many City agencies and are frequently asked to weigh in on City-wide issues and legislation that could impact Lincoln Square. In FY24, we submitted testimony to the NYC Council Committee on Small Business regarding the beneficial training sessions and support that the NYC Department of Small Business Services (SBS) provides. The BID also submitted comments on the proposed rules pertaining to DOT's Dining Out NYC in support of our vibrant "Restaurant Row" at 1900 Broadway between 63rd and 64th Streets. Some of Lincoln Square's most popular, long-standing restaurants and eateries – Café Fiorello, Bar Boulud, Boulud Sud, Épicerie Boulud, and The Smith – would have been negatively impacted. Fortunately, DOT incorporated recommendations from property owners and the BID in the updated rules, and Lincoln Square's "Restaurant Row" can continue to enliven our neighborhood.

The BID submitted testimony to the NYC Council Committee on Consumer and Worker Protection regarding proposed street vending bills – one of which would permit vendors, currently required to vend from the curb, to vend in front of obstructions and two feet away from the curb. Vendors could presumably set up in front of tree pits, benches, planters, etc., which would severely limit the "clear path." The impact would be terrible for the visually impaired, elderly, and those with mobility challenges and would adversely affect the safety of pedestrians and walkability of our sidewalks. Currently, we are fortunate that most vendors abut the curb and comply with other rules. We appreciate the new DSNY Enforcement Unit that is insuring that all the vendors comply with existing laws and rules. We will continue to work with our colleagues and the City on this and other issues.

Retail and New Development

The retail market in NYC has changed dramatically since the pandemic, as higher costs and e-commerce threaten retail businesses nationwide. The Lincoln Square retail market hosts diverse retail outlets, serving the high demand created by residential development and visitors to the area. The retail availability rate is higher than it was pre-pandemic and pedestrian counts remain down; however, new businesses, especially restaurants and eateries, continue to open their doors in Lincoln Square. The BID strives to advocate for our brick-and-mortar businesses, which are facing many challenges from increased costs and new mandates.

The biggest news is that, thanks to Ogden CAP Properties, the popular supermarket Morton Williams opened this January along Broadway between 68th and 69th Streets. Residents have been clamoring for a new supermarket ever since one closed across the street ten years ago.

Also, in February, Glenwood signed a deal with Wegmans to take over the space at 1930 Broadway between 64th and 65th Streets. This will be the second Wegmans in NYC.





Newcomers to the BID:

Alo Yoga
Amorino
Brown Harris Stevens
Café Aroma
EA Dumpling
Lik Fine Art
Morton Williams
Rampoldi
Tempur-Pedic
Yumiko
Zizi Wine Bar

Coming soon:

Breads Bakery (expanding)
Canto
Capital One Café
JP Morgan
Lady M Cake Boutique
Old John's Diner (expanding)
Quality Branded Restaurant
Shake Shack
URVET Care

Lincoln Square is always on the move. Much of the activity is generated by Lincoln Center — our neighborhood anchor and economic generator and home to 11 of the world's most renowned performing arts organizations presenting music, theater, dance, film, opera, and more. David Geffen Hall is home to Tatiana, which was recently rated the #1 restaurant in NYC by the *New York Times*. Over the course of the year, Lincoln Center and its constituent organizations staged hundreds of performances as well as many free and pay-as-you-wish events that brought millions of people from all over the world to Lincoln Square contributing to the diversity and vitality of the neighborhood.



Lincoln Square remains a desirable place to live with over 9 million square feet of residential condominiums, co-ops and rental apartment houses, and more on the way.

Global Holdings opened its newly developed luxury rental property, Anagram Columbus Circle, and people have started to move in. Located at the corner of West 60th Street and Broadway, across from Deutsche Bank Center, Anagram is a residential tower just steps from Central Park and will be home to Lady M Cake Boutique and Capital One Cafe.



CityRealty's 2023 NYC Building of the Year award was given to Extell Development's 50 West 66th Street, an eye-catching skyscraper nearing completion. At 775 feet, the project will be the neighborhood's tallest building. The building's design also incorporates the return of Congregation Habonim.

Creating a Sense of Community



Scan to view
Magical Lights video.

LIGHTING UP LINCOLN SQUARE WITH MAGIC

In December, the BID unveiled its reimagined holiday lighting, an innovative and dazzling display called *Magical Lights*. Based in Dante Park, this immersive light installation was on display well into February. It featured eight giant London Plane trees festooned with hundreds of hanging light vines that reacted to sound. The lights twinkled to the rhythm of Lincoln Square's beat and NYC's soundscape, and visitors and passersby could sing, play a tune or clap to make the lights dance and change colors – a truly magical and memorable sensory experience. Twenty-one trees across the Broadway Malls were also lit up, shining an even brighter light on our wonderful neighborhood.

The kickoff event on December 5 was televised by WABC-TV with meteorologist Lee Goldberg and reporter Nina Pineda, and included BID Board members, Manhattan Borough President Mark Levine, and officials from the Parks Department. In addition, Rosa Mexicano gave away hot chocolate and churros to the crowd. The event included performances by The Department of Spectacle (a classic circus arts troupe), Kaufman Music Center's Special Music School Chorus, and Chia's Dance Party.

Magical Lights was created by the artist-engineers at Limbic Media using their Aurora technology. This display was touted as one of the best in the City, garnering an estimated total media impressions of 132,339,428. In addition, *Time Out NY* named it among its top five lighting displays. Because of its overwhelming success, we hope to create even more magic for the next holiday season.





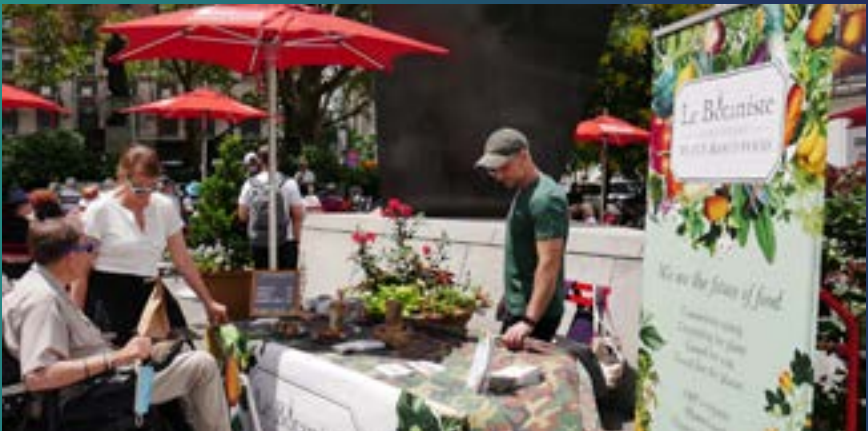
WINTERAMBLE

We marked the winter solstice on December 21 with our second *WinteRamble* – an illuminated community parade of seven 14-foot Frost Giant puppets from Processional Arts Workshop soaring above the crowd. Braving the cold but beautiful wintry night, families and friends meandered through the Lincoln Square neighborhood to the ethereal sounds of J.C. King's Kalimbascope, a reverberating assemblage of acoustically augmented thumb pianos played through speakers. Participants were encouraged to carry mini-icicle lanterns they made in a workshop held at TD Bank. Everyone had a wonderful time, and the event contributed to building a true sense of community.

SUMMERTIME JAZZ

We welcomed summer by expanding our wonderful free lunchtime jazz sessions by two weeks, bringing the total number of concerts to 11. Lincoln Square BID's *Summer Jazz Sensations* continued to delight audiences every Wednesday until the end of August. Workers on their lunch break, locals and visiting tourists enjoyed different jazz genres in the welcoming space of Dante Park while sampling delicious treats from neighborhood restaurants, including Wonder, Café Paradiso, PJ Clarke's, and Le Botaniste. At intermission, the West Side Y led the crowd in gentle stretch yoga.

This unique cultural experience helps support dozens of local artists. What's more, the event generated over 4 million media impressions and great press, including terrific coverage from NY1 and WPIX. Save the date, June 19, 2024, for the start of our next season of jazz.



PROMOTING OUR BUSINESSES & LINCOLN SQUARE

Our website, www.lincolnsquarebid.org, continues to serve as the central point for everything people need to know about Lincoln Square. It includes an up-to-date Neighborhood Guide and digital map. The website attracted nearly 120,000 visitors last year, with the most traffic in December, coinciding with heavy interest in our innovative holiday events. Visits show a meaningful increase in our online audience and the number of times visitors stopped on our site.

Over the past year we posted a monthly average of 300 neighborhood events, highlighting virtual and in-person performances, exhibitions and more. We provided announcements on new businesses and cultural organizations, and pertinent government information.

In 2023, we published over 150 alerts, stories, and timely information about happenings in Lincoln Square which were posted on our website and blasted out on a biweekly basis through our e-newsletter – The Link – and on social media. We reached more than 4,000 subscribers with an open rate of 43%, which is above the industry standard. This figure is up by 4% from the prior year, signifying that we continue to provide relevant and welcome information.

A key aspect of the BID's efforts involves the promotion and support of our local cultural institutions and businesses, including the shops and restaurants at Columbus Circle. To this end, we published 21,000 copies of our 2023 guide, soon to be updated, entitled Where to Shop and Where to Eat in Lincoln Square. We also partner with CTM Media Group, which provides citywide tourist brochures. In addition, Lincoln Square's businesses and cultural institutions supply promotional materials. All of this material is in great demand and is eagerly scooped up from our three information carts.

Number of Website Visits:

95,820

2022

118,333

2023

23%

% INCREASE



The Future



In the coming year, despite unsettling times, we will maintain our focus on the delivery of essential supplemental services to Lincoln Square. We will remain laser focused on addressing quality-of-life issues – public safety, sanitation and area maintenance and homeless conditions.

We are closely monitoring the congestion pricing policy approved by the MTA board and scheduled to begin this summer. Vehicles entering Manhattan below 60th Street will be required to pay a toll and we are concerned about increased gridlock in the lower part of Lincoln Square.

The Walt Disney Company and the news network ABC are moving to Hudson Square in Lower Manhattan in 2025 – a big loss for Lincoln Square. The site now owned by Extell Development totals over 1 million square feet of commercial space. In light of the significant change in square footage from commercial to residential, the BID has formed a District Plan Committee to put together a strategy to effectively meet our community's changing needs.

The BID is proud of our successful 28-year public private partnership. Our hard work makes us confident that Lincoln Square has a bright future. We will continue to ensure that our quality-of-life services are delivered 365 days per year and that our neighborhood will be prepared to meet any and all challenges in the years ahead. We look forward to welcoming new businesses to our neighborhood, making our core supplemental safety and sanitation services even more responsive to the needs of the district, and finding new ways to add value for all of our stakeholders. Our goal is to continue to ensure that Lincoln Square remains one of New York City's cleanest, safest, and most attractive and welcoming neighborhoods.



THANK YOU

The BID represents and advocates on behalf of all stakeholders that make up the Lincoln Square district, including retail businesses, restaurants, cultural and not-for-profit institutions, property owners, and residents. To fulfill our mission we work closely with and thank the following for their help and support year-round: the Mayor's Office and the NYC Department of Small Business Services; NYC Council Member Gale Brewer and Manhattan Borough President Mark Levine; City agencies, including the NYPD, NYC Department of Sanitation; NYC Department of Parks and Recreation, NYC Department of Transportation, NYC Department of Health and Mental Hygiene, and NYC Department of Homeless Services; Community Boards 7 and 4; Citywide Event Coordination and Management; Lincoln Square Neighborhood Center and Goddard Riverside Community Center; and GrowNYC, the host of the popular Greenmarket at Richard Tucker Park.

Thank you to our Board of Directors for all they do. Special thanks to Ogden CAP Properties, Glenwood, Fordham University, Milstein Properties, and Lincoln Center for the Performing Arts for their additional support. Our valued partners make it possible for us to do our work.

FINANCIALS

STATEMENTS OF FINANCIAL POSITION

	<i>unaudited</i> Feb 2024	<i>audited</i> June 2023	<i>audited</i> June 2022
ASSETS			
Cash	\$3,928,320	\$2,850,699	\$2,632,644
Property and equipment	\$1,239,361	\$1,212,788	\$1,421,665
Prepaid and other assets	\$50,353	\$50,353	\$63,721
TOTAL	\$5,218,034	\$4,113,840	\$4,118,030
LIABILITIES/NET ASSETS			
Liabilities	\$2,460,478	\$1,481,749	\$1,619,937
Net assets	\$2,757,556	\$2,632,091	\$2,498,093
TOTAL	\$5,218,034	\$4,113,840	\$4,118,030

STATEMENTS OF ACTIVITIES

SUPPORT AND REVENUES

Assessment revenue	\$1,900,000	\$2,850,000	\$2,850,000
Contributions/grants	\$280,578	\$318,859	\$307,278
TOTAL	\$2,180,578	\$3,168,859	\$3,157,278

EXPENSES

Marketing/development	\$438,684	\$545,624	\$530,910
Safety	\$421,438	\$525,966	\$536,509
Sanitation	\$702,207	\$1,034,781	\$899,456
Public improvements	\$209,882	\$370,991	\$320,873
Administration	\$282,902	\$557,499	\$503,236
TOTAL	\$2,055,113	\$3,034,861	\$2,790,984
Increase in net assets	\$125,465	\$133,998	\$366,294

OPERATING BUDGET—FISCAL YEAR JUNE 30, 2025

	<i>total</i>	<i>marketing</i>	<i>safety</i>
SUPPORT AND REVENUE			
Assessment revenue	\$3,000,000		
Contributions/grants	\$216,000		
TOTAL	\$3,216,000		
EXPENSES			
Salaries	\$943,580	\$246,660	\$140,290
Payroll taxes/benefits	\$182,210	\$35,300	\$30,800
Outside contractors	\$1,648,500	\$68,000	\$550,000
Equipment	\$11,000		\$1,000
Supplies	\$24,000	\$10,000	\$1,000
Rent	\$204,000		
Project expenses	\$294,500	\$192,000	
Insurance	\$17,000		
Professional fees	\$60,000		
Other	\$47,600		
TOTAL	\$3,432,390	\$551,960	\$723,090
Contingency for expenses	\$30,000		
Increase in net assets	\$(246,390)		

Summary of Financial Statements dated December 7, 2023, prepared by Skody Scot & Company CPAs PC.
A copy of the complete audited financial statements is available upon request or at www.lincolnsquarebid.org.
February 2024 represents 8 months of operations.



<i>sanitation</i>	<i>capital</i>	<i>development</i>	<i>administration/gen-op</i>
\$158,010	\$172,240	\$105,320	\$121,060
\$32,550	\$32,950	\$24,500	\$26,110
\$860,000	\$170,000	\$500	
\$5,000	\$5,000		
\$1,000	\$2,500	\$500	\$9,000
			\$204,000
\$100,000	\$2,500		\$17,000
			\$60,000
			\$47,600
\$1,156,560	\$385,190	\$130,820	\$484,770

Board of Directors

CATEGORY A: A1 AND A2

**Owners of Non-Residential,
Mixed Use or Residential
Real Property**

David Cvijic
VICE CHAIR OF AUDIT
Millennium Partners

Suzanne Davis
Residential Property Owner

Abigail Black Elbaum
Ogden CAP Properties, LLC
Lester Schwab

Scott Fishbone
AvalonBay Communities

Yehuda Gordon
Extell Development

Maura Hayes
TREASURER
The Walt Disney Company

Gary Jacob
CHAIRMAN
Glenwood Management

Alan Locker
VICE CHAIR OF FINANCE
Bonafide Estates, Inc.

Suzie Mills
Trump International
Hotel & Tower
Gabi Soanca

Wendy Mosler
ASSISTANT TREASURER
Global Holdings
Management Group

Steve Rossi
SECRETARY
Milstein Properties

Marcel Thoma
Mandarin Oriental, New York
Daniel Bettinardi

Daniel Truchan
Related Companies
Tom Flaherty

James Zaratini
15 Central Park West
Anthony Fallon

CATEGORY B

Commercial Tenants

Claudia Martinez Azzara
Color Me Mine

Christophe Coffinet
Le Botaniste
Alizee Wyckmans

Rachel Duncan
Deutsche Bank

Leo Mavrovitis
The Emporium Ltd.

Alan Nossen
TD Bank
George Lermontov

Sebastien Silvestri
The Dinex Group/Daniel
Boulud Restaurants
Dan Boyce

CATEGORY C

**Tenants Who are Occupants
Pursuant to a Lease of a
Dwelling Unit**

Gerry Creamer
Residential Tenant

CATEGORY D

Ex-Officio

Hon. Eric Adams
Mayor of the City of New
York represented by:

Kevin Kim
Commissioner, New York
City Department of Small
Business Services

Hon. Gale Brewer
New York City Council
Member, District 6

Hon. Brad Lander
Comptroller of the City of
New York
(represented by Evelin
Collado)

Hon. Mark Levine
Manhattan Borough President
(represented by Ashley
Fischer)

CATEGORY E

Community Board Representatives (Non-Voting Members)

Jessica Chait
(represented by Pete Diaz),
Community Board 4

Beverly Donohue
(represented by Seema
Reddy), Community Board 7

CATEGORY F

Owners of Real Property Exempt by Law from Real Property Taxation

Hank Foley
New York Institute of
Technology
Patrick Minson

Emily Grant
Kaufman Music Center

Henry Timms
Lincoln Center for the
Performing Arts, Inc.
Eleni DeSiervo

Marco Valera
Fordham University
Robert Dineen

ALTERNATE DIRECTORS
LISTED IN ITALICS

STAFF

Monica Blum

PRESIDENT

Ralph Memoli

EXECUTIVE VICE PRESIDENT

Aquilino Cabral

VICE PRESIDENT OF OPERATIONS

Katherine Rivard

SENIOR PROGRAM MANAGER

Ariana Geller

PROGRAM AND
COMMUNICATIONS ASSOCIATE

Carlos Valladares

FIELD OPERATIONS ASSISTANT

Elizabeth Grant

OUTREACH AND VISITOR
SERVICES COORDINATOR

Sarah Breitman

INTERN

Credits

Writer

Christine Benton

Design

Hyder + Krasnow

Photography

Carlos Alayo
Ron Jautz
Michael Monti
Elena Olivo
Filip Wolak



The mission of the Lincoln Square Business Improvement District is to make Lincoln Square cleaner, safer, and more beautiful, and to undertake various improvement projects. We focus our efforts on supplemental sanitation and security services; the beautification of public spaces, malls, and parks; and the promotion and marketing of the area's diverse business and cultural offerings.

The Lincoln Square BID acts as a catalyst, working with business, community, and city partners, to promote positive change in Lincoln Square. Our programs and initiatives are designed to foster tourism, and to showcase the rich and varied resources of this vibrant Upper West Side neighborhood.





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#LincolnSquareNY

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