Clean, Safe, Beautiful, Fun

Who planted the beautiful flowers on Broadway? Who unfurled the big red umbrellas in the parks? Who found my cellphone?

The Lincoln Square Business Improvement District (LSBID) is here to answer these questions and many more. Our team works with residents and businesses to ensure that the neighborhood is a safe, beautiful, and enjoyable place to live and work.

OUR MISSION IS

To make Lincoln Square a safer, more beautiful and vibrant neighborhood for both residents and visitors.

THE LSBID

The LSBID is a non-profit organization that works closely with City agencies to solve problems either in need of immediate attention or to be addressed, or to Goddard Riverside so that outreach teams can help the homeless and other residents.

EXTRA EYES & EARS

The LSBID employs Safety Officers, under contract with the Mayor’s Office of Operations, to patrol the streets and parks of Lincoln Square.

EDEN CALLING

We are committed to protecting the environment and reducing our carbon footprint. Our mission is to make Lincoln Square a cleaner, safer, and more beautiful neighborhood for everyone.

OUR BENEFITS

- Cleanliness and Safety
- Beautiful Public Spaces
- Economic Development
- Environmental Sustainability

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Dear Friends and Neighbors:

This was a successful year for the Lincoln Square Business Improvement District (LSBID). With the unflagging support of each and every one of you, we celebrated 23 years of daily service to the Lincoln Square neighborhood and renewed our contract with the City of New York. We marked our milestone year with a festive white party where we honored three founding Board members, and reminisced with new and outbound friends about Lincoln Square’s journey thus far.

The LSBID staff and Board of Directors are incredibly grateful for the lending hands of local property owners, businesses, organizations, residents, neighbors, and partners. We are grateful for the support of the City administration, Commissioner Gregg Bello and his team at the Department of Small Business Services, as well as our local elected officials and the many other City agencies we work with the NYC and the Board, C2E, C6 and T, the Departments of Consumer Affairs and Transportation, Department of Health and Mental Hygiene, Youth and Community Development, and the Mayor’s Office of Special Events Coordination and Management.

A special thanks to Ogden CAP Properties, LLC, Fordham University and Lincoln Center for the Performing Arts for additional programmatic support.

May 24, 2018

Our neighborhood is the result of the hard work and dedication of many people, and it is our honor to be part of this community. We are committed to continuing to improve our neighborhood and we rely upon our constant supporters for direction and assistance. And each time we are asked to do so, we are amazed at the overwhelmingly positive responses.

A financial framework is essential to our continuing success, as it enables us to meet the challenges of rising wages and increased demands for services. We have always tried to pay decent wages to those who pick up and bag litter, sweep the sidewalks, shovel snow, patrol the district and help the public.

When we last went for an increase from the City Council in FY 2014, the minimum wage was $8 per hour, and we paid our workers more than the minimum wage. At the end of 2016, the new minimum wage within 3%, which equals to an 18% increase in the minimum-wage. The year alone, wages increased 13%. Approximately 60% of our assessment revenue goes to support our dynamic Board.

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