

Link Local provides free and low-cost advertisements for small businesses, community groups, nonprofits, and local events. Designed to help business owners and community leaders connect with customers and communities, LinkLocal provides pre-designed advertising templates that can be featured on selected Links throughout the five boroughs of New York City.

# Who Is Eligible?

- NYC small businesses with less than 50 employees
- NYC small businesses with less than 3 brick and mortar locations
- Small online businesses based out of NYC
- Non-profit organizations based out of NYC
- Community organizations
- Schools, summer camps and museums

## Link Local

Completely free 2 Links (4 screens in total) We select the Links based in your business/organization or event's zip code

#### Local Business

Bark Slope Salon

Groomers.
Walkers.
Trainers.
Dog Experts.



- 9 169 Lincoln pl, Brooklyn
- (1) Open Everyday by Appointment
- barkslopesalon.com

## Link Local Plus

At a low cost, starting at \$100 and \$50 for each additional 2 Links
Display your ad in 2-10 Links
Select the addresses of the kiosks
Select the background color

### **Local Business**

You can include your QR code/logo

Elite Healers
Sports Massage
NYC's best
Medical Massage
& Sports
Massage





- 9 445 Park Avenue, 9th floor
- EliteHealersSportsMassage.com



You can send your Link Local campaign request for your small business/organization through this link or QR Code <a href="https://bit.ly/3mL7IIV">https://bit.ly/3mL7IIV</a>

If you have any questions please email linklocal@link.nyc

