

LinkNYC

What is LinkNYC?



Super Fast Free Wi-Fi

Advertising in both screens

**Free phone calls to
anywhere in the U.S.**

**Charging power-only
USB port**

**Tablet: city services,
maps and directions**

911 button

LinkNYC LinkLocal Program



What is our LinkLocal Program?

The LinkLocal program offers limited free advertising to small businesses, community groups, and nonprofits.

It is designed to help business owners and community leaders connect with their customers and communities.

LinkLocal Free

- Completely free
- 2 Links (4 screens in total)
- We select the Links based on your business/organization or event's zip code
- We use pre-selected templates using stock colors.

Local Business

Bark Slope Salon
Groomers.
Walkers.
Trainers.
Dog Experts.



📍 169 Lincoln Pl, Brooklyn

🕒 7 days a week by appointment

🌐 barkslopesalon.com

Local Event

Earth Day on Underhill
Community Clean-up



📍 Underhill Ave, Brooklyn

🕒 Saturday, April 22, 10AM-1PM

🌐 <https://vanderbiltavenue.org/>

Local Business

Sip & Serve Unlimited
Servers,
Bartenders, Grill
Chefs!



📍 Bronx, NY

📞 (914-562-6502)

📍 [sipandserveunlimited](https://sipandserveunlimited.com)

Local Event

Workout in Central Park
Get a newsletter of events every Thursday



📍 East Meadow, Central Park NYC

🕒 Wednesday, July 19, 7:00PM-8:00PM

🌐 auntsister.org

Local Event

FanfaireNYC
High School of Art & Design's premier pop culture festival



📍 High School of Art & Design
245 E 56th St, New York

🕒 Saturday, April 29, 10:00AM-5:00PM and Sunday, April 30, 10:00AM-5:00PM

🌐 fanfairenyc.com

LinkLocal Plus

- At a low cost
- Display your ad in 2-10 Links
 - 2 kiosks = \$100
 - 4 kiosks = \$150
 - 6 kiosks = \$200
 - 8 kiosks = \$250
 - 10 kiosks = \$300
- Select the addresses of the kiosks yourself
- You can select the background color of the creative
- You can include your QR code or logo

Local Business

**Chocolat
Restaurant & Bar**

**Our food is
delicious, You'll
always love us!**



2223 Frederick Douglas Blvd,
Manhattan

chocolatharlem.com

Local Business


Hortihop
Free plants?
In this economy?
Follow @hortihop.



hortihop.com
@hortihop

Local Business

**MorningPride
Events, Lectures,
and more**



Morningside Heights NYC
morningpride.org

Local Event

MALVOLIO
Free Uptown
Shakespeare in
the Park



Marcus Garvey Park, Harlem
July 8-29, Tuesday-Sunday, 8:30
PM
cthnyc.org

Local Business

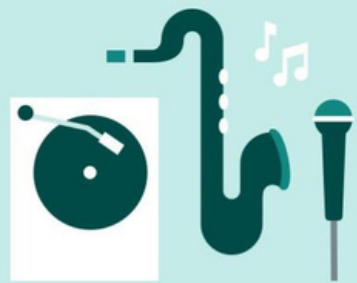
**Elite Healers
Sports Massage**
NYC's best
Medical Massage
& Sports
Massage



445 Park Avenue
(332)239-2859

Local Event

Ballet Folklórico Mexicano de Nueva York's Guelaguetza



📍 Socrates Sculpture Park, 32-01
Vernon Boulevard, Queens

🕒 Sunday, July 30, 12PM - 5PM

🌐 socratessculpturepark.org

LinkLocal is available in multiple languages!

When filling out the form you
can type in the content you'd
like to display in the language
of your preference.

Local Business

Alliance Keith Haring Harlem

Apoyo y conexiones con
cuidado de la salud para
los Neoyorquinos que
viven con condiciones
de salud crónicas.



📍 315 E 104th St.

🕒 Lunes-Viernes 9:00AM—5:00PM

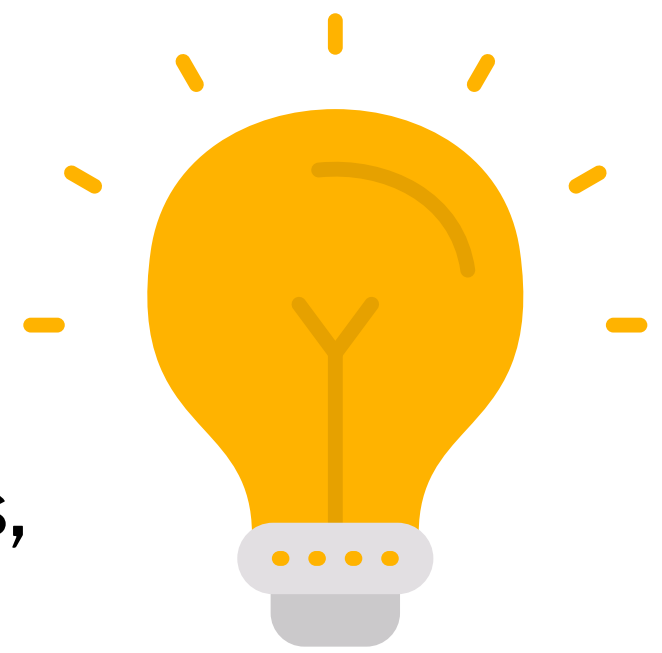
🌐 www.alliance.nyc/locations

WALKTHROUGH

LinkLocal form



A few things to keep in mind...



Preparing the creative for your campaign might take a few days, because of this:

- Try to send your request at least 1 week ahead of your desired campaign start date
- We will get back to you through email between 1 - 5 business days
- Keep an eye on your email! You will receive a confirmation of the request you submitted, from linklocal@link.nyc the same day and we will reply in that email thread once everything is ready.
- When you receive the confirmation details make sure to reply to us, let us know if you have edits or if you approve to launch!

We have a monthly promo that will allow users to launch their content at more Links

August is National Black Business Month

Celebrate it with our LinkLocal program!

For the month of August, black owned small businesses will be able to advertise their business information through our free program on 4 LinkNYC kiosks.



SCAN HERE or visit hello@link.nyc for more info or to submit your request

September is Back to School Month

Celebrate it with our LinkLocal program!

For the month of September, after school programs will be able to advertise their information through our free program on 4 LinkNYC kiosks.



SCAN HERE or visit hello@link.nyc for more info or to submit your request

October is National Women's Small Business Month

Celebrate it with our LinkLocal program!

For the month of October, women owned small businesses will be able to advertise their business information through our free program on 4 LinkNYC kiosks.



SCAN HERE or visit hello@link.nyc for more info or to submit your request

Community Boards

Community board members must submit a form to request their event to be advertised and it will be displayed in all the specific Community Board Links.

[Community Board form](#)

Community Board 3



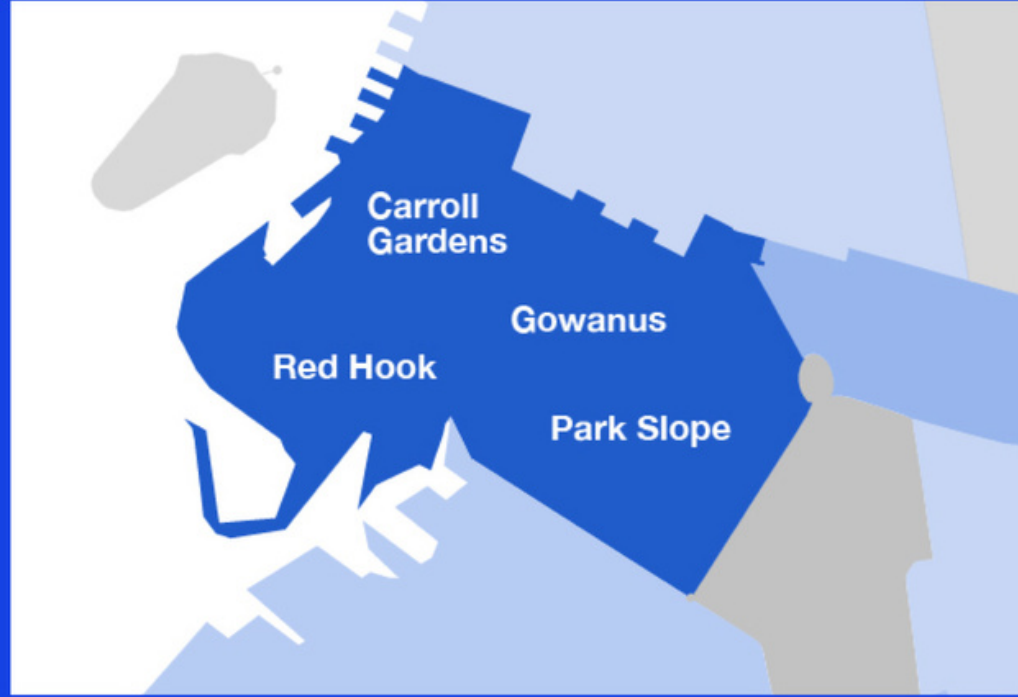
Full Board Meeting

📍 Public School 20, 166 Essex Street

🕒 Tuesday, June 27, 6:30PM

Tap  for updates

Community Board 6



Landmarks/ Land Use Committee Meeting

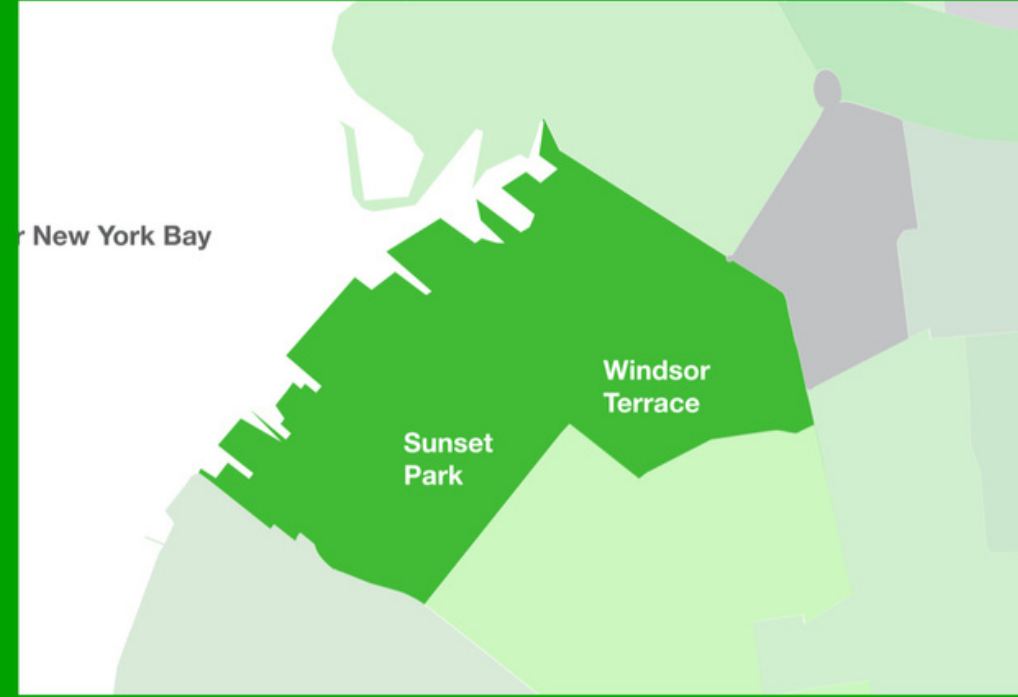
📍 Zoom

🕒 Thursday, June 22, 6:30 PM

🌐 bit.ly/cb6june22

Tap  for updates

Community Board 7



Public Safety Committee Meeting

📍 4201 4th Avenue (Entrance on 43rd Street & 4th Avenue)

🕒 Monday, June 26, 6:30PM

🌐 bk07@cb.nyc.gov

Tap  for updates

Community Board 1



Full Board Meeting

🕒 April 18, 2023 6:30PM

🌐 [us02web.zoom.us/j/81626579580?](https://us02web.zoom.us/j/81626579580?pwd=ZmxYdDM1aERwRXpOQUNIM0puSWxqUT09)
[pwd=ZmxYdDM1aERwRXpOQUNIM0puSWxqUT09](https://us02web.zoom.us/j/81626579580?pwd=ZmxYdDM1aERwRXpOQUNIM0puSWxqUT09)

Tap  for updates

Small Business Associations

Members must reach out to someone from our External Affairs team to get their event or announcement displayed on our screens.

- Keep the content short due to the display time on our screens (15 secs).
- You can add a QR code for people to get more information about what you are displaying.
- Make sure to send your content with the correct size and details specified in our guidelines.
- The content will be displayed in all your BID's Links.



OANA Monthly Meeting

June 26, 2023 6:30 PM

Senator

Kristen Gonzalez

Queens

Parks Commissioner

Socrates Sculpture Park

Noguchi Museum

Welling Court Mural Project

Author **Richard Melnick**

Long Island City in 1776

Stream Meeting:

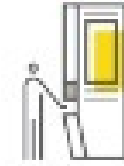
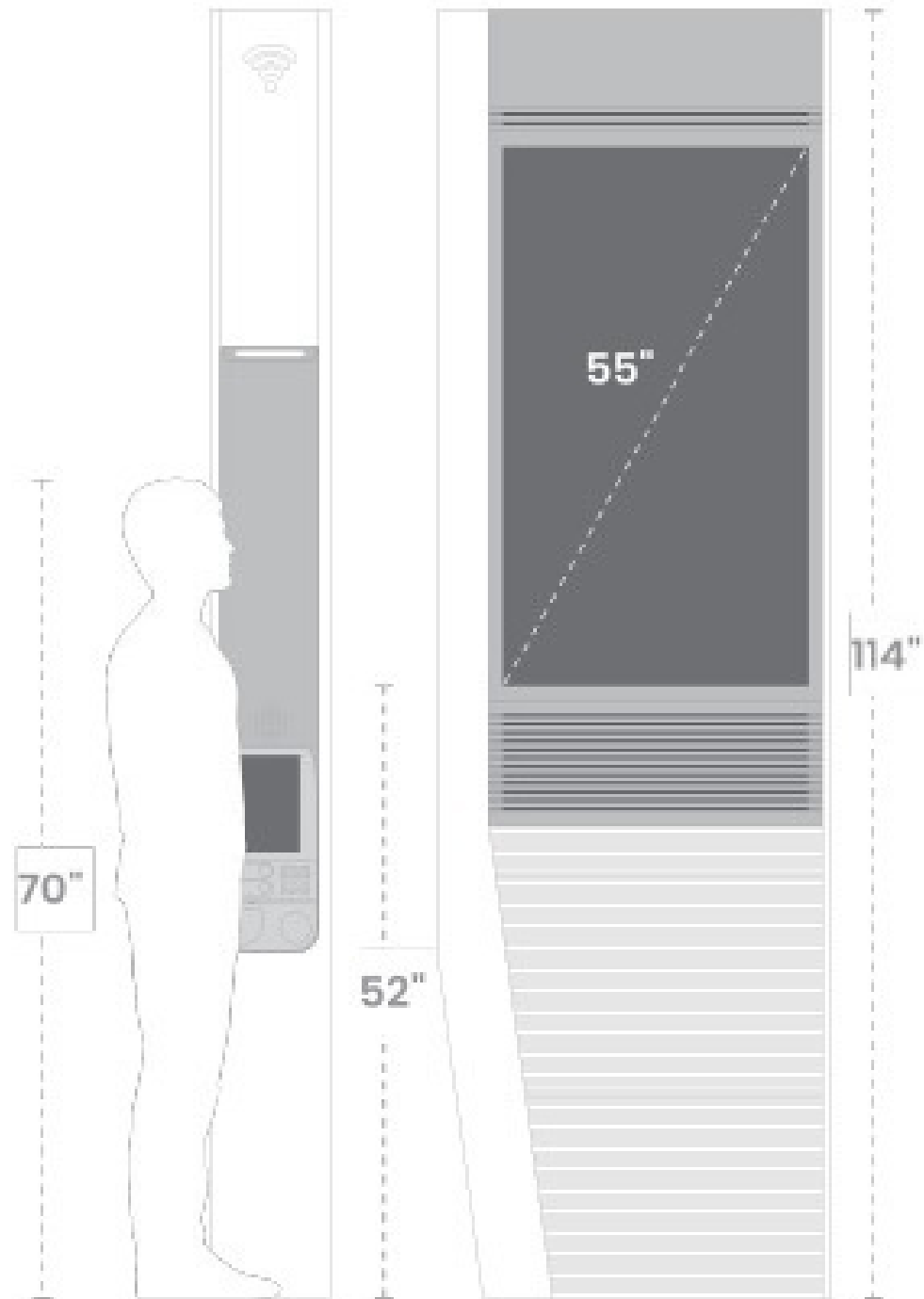
Facebook, Youtube
streaming links available
at oana-ny.org/live/



Presenters subject to change without notice.

LinkNYC

Static Creative Specifications



We are able to support dynamic content for real-time, data-driven executions.
For more info, please reach out: hello@link.nyc

Media Format

Ad Dimensions	1080 W x 1920 H pixels
Aspect Ratio	9:16 (Portrait)
Screen Size	27" W x 47.5" H
File Format	JPG, PNG (72dpi)
Color Mode	RGB

MAKE MUSIC NEW YORK
NORTH FLATBUSH AVENUE

Hot Sounds of Summer

BLOCK PARTY

WEDNESDAY
JUNE 21ST
4-8P

FLATBUSH AVE
@ 6TH AVE TRIANGLE



Grand Street
Neighborhood
Initiative
ARTS

(be)longing

Art on Grand Street

June 29 to July 23



Join us for a reception
with the artists and curator

Scan the QR code to learn more about
the exhibition and participating artists



DON'T WAIT FOR CHANGE!

Shape the Future of our Community

Scan or Visit:
surveymonkey.com/r/gscn



Need more information?

You can reach out to us at hello@link.nyc



Alba Cuellar
LinkLocal Coordinator



Frances Bates
Manager Community Affairs



Nicole Robinson-Etienne
Director of External Affairs

THANK YOU!

